

You've Got Mail

Copy the following content into an email, add your community details and send it to everyone you know to get more physical activity minutes logged in the Challenge!

Subject: Hey **Community Name**, Let's Go Out & Play!

Hello,

Saskatchewan Blue Cross and Saskatchewan *in motion* have challenged communities across the province to go out and play for a chance to win \$10,000. **Community Name** has accepted the challenge, and we're going to win!

The community that moves most during the 10-day Saskatchewan Blue Cross Go Out & Play Challenge wins the \$10,000 grand prize. We'll use the grand prize money for **project name and description**.



We need your help to win. Here's what we need you to do:

1. Be physically active every day – go out and play! Walking, active play – even snow shoveling counts!
2. Create a profile on the Challenge website: challenge.saskatchewaninmotion.ca
3. Go to the Challenge website **every day March 1 – 10, 2020** to log your minutes of physical activity to add to **Community Name's** total!
4. **Every minute counts!**

**** Don't forget to log your minutes every day. You can't go back in time and log yesterday's minutes. ****

Local organizers have planned a few events to help get us moving during the Challenge. **Insert a few details about local events and where people can learn more.**

We got this! Please pass this e-mail along to everyone you know. Encourage them to get active and log their minutes too.

For great ideas to get active visit Push2Play.ca or saskatchewaninmotion.ca.

Thank-you,
Your Name