

Dear Parents & Guardians

Send this template with the letter to the Principal at the school(s) for them to send home with their students.

Month/Day/Year

Dear Parents & Guardians:

Saskatchewan Blue Cross and Saskatchewan *in motion* have challenged communities across the province to go out and play for a chance to win \$10,000. **Community Name** is in the running – and we plan to win!



The community that moves most during the 10-day **Saskatchewan Blue Cross Go Out & Play Challenge** wins the \$10,000 grand prize. We want it to be us. The grand prize would go a long way to get kids moving more by **add a few details about your project**.

The Challenge takes place **March 1 – 10, 2020**. We'll encourage our students and faculty to participate in at least 30 minutes of physical activity each day and hope you'll do the same at home and in the community.

We need your help! Here's how:

1. Visit the Challenge website. (challenge.saskatchewaninmotion.ca)
2. Create a family profile and get active! Children under 13 cannot create their own profile but we encourage you to create a family profile together.
3. Every minute counts! Help your kids log their physical activity (along with your own) towards our project **EVERY DAY** March 1 – 10, 2020. You can only record the current day's minutes, so it's important to **visit the Challenge site every day**.
4. Visit the Saskatchewan *in motion* website (saskatchewaninmotion.ca) or Push2Play (push2play.ca) for ideas to get your family moving.
5. Encourage your neighbours, friends and family to take part and have fun!
6. Take part in local events during the Challenge. **Add school or community event details here if you are hosting something during the week of the Challenge.**

Let's play to win \$10,000 to get more kids active outdoors more often in **Community Name**. Our kids are counting on us!

Sincerely,

principal or local co-ordinator name
contact information