

## TERMS & CONDITIONS FOR THE SASKATCHEWAN BLUE CROSS 2019 GO OUT & PLAY CHALLENGE



### 1. COMMUNITY PARTICIPATION

All Saskatchewan communities are eligible to participate in the Saskatchewan Blue Cross Go Out & Play Challenge with the **exception** of the previous year's grand prize winner. Previous year's grand prize winner is ineligible for one year only.

**A community can register only one project in the Challenge.**

**Recognized community associations in Regina, Saskatoon, Moose Jaw and Prince Albert are eligible to participate in the Saskatchewan Blue Cross Go Out and Play Challenge. More than one association can enter in each of the cities.**

To enter the Challenge, a community must submit a completed registration form and required supporting documentation. **Saskatchewan *in motion* must receive completed registration forms by 11:59 p.m. CST on February 08, 2019. No late submissions will be accepted.**

To be eligible to participate in the Challenge your community must do three things:

1. Review the Challenge rules and have the community Mayor or Chief sign the Challenge registration form, which states that the community agrees to abide by all rules of the Challenge.
2. Complete the registration form, which will require a detailed description of:
  - what program, project or initiative your community would take on with \$10,000 to increase opportunities for children, youth and families to be active outdoors
3. Mail or email (to [info@saskinmotion.ca](mailto:info@saskinmotion.ca)) the registration form; a photo of the Mayor or Chief signing the Challenge registration form, a high resolution photo of your community, and all information requested on the registration form.

### 2. ALL CONTEST PRIZE MONEY MUST BE USED TO INCREASE OPPORTUNITIES FOR CHILDREN, YOUTH AND FAMILIES TO BE ACTIVE OUTDOORS

Eligible\* programs, projects or initiatives must address one of the following priorities:

- increasing physical activity in the community by creating programs, places or spaces for children and/or youth to be active outdoors
- developing active and safe routes for children and youth to walk to school and other destinations; projects may include using education, awareness and community mobilization to encourage and develop active transportation routes
- creating initiatives which engage children and/or youth and/or families to create awareness or build leadership or volunteerism to inspire active outdoor play

\*Prize money cannot be used for indoor facility upgrades. If the project or initiative submitted is deemed ineligible, Saskatchewan *in motion* will advise the community contact and request an alternate project be submitted.

### 3. CHALLENGE RULES FOR CREATING AN INDIVIDUAL PROFILE TO LOG PHYSICAL ACTIVITY MINUTES

- Each individual may create only one profile, which includes unique personal information. One profile can be created from a specific computer address and the address will be recorded. You will be required to provide your home address, postal code and phone number in addition to your email address. Saskatchewan *in motion* will monitor all profiles to ensure that individuals do not create duplicate profiles.
- Children who are 18 years of age at the start of the Challenge may create an individual profile to participate in the Challenge.
- Children under 18 may create a profile **with parental consent** OR may be part of a family profile. See section 5.
- Before creating a profile, individuals must read, understand and agree to abide by all the rules and regulations of the 2019 Challenge.
- Each person can allocate only their personal physical activity minutes, up to 120 minutes a day.
- Participants do not need to be residents of Saskatchewan or the community where they are allocating their minutes.

- By creating an individual profile you consent and agree to give Saskatchewan *in motion* permission to collect and use this personal information to administer the Challenge.

#### 4. CHALLENGE RULES FOR CREATING A FAMILY PROFILE TO LOG PHYSICAL ACTIVITY MINUTES

- Each family may create only one profile that will request unique personal information. One family profile can be created from a specific computer address and the address will be recorded. You will be required to provide the number of people in your family, your home address, postal code and phone number in addition to your email address. Saskatchewan *in motion* will monitor all profiles to ensure that individuals and families do not create duplicate profiles.
- Only a parent or legal guardian can allocate the minutes of physical activity of their child (or children) in a family profile.
- Children under 18 may create a profile with **parental consent** OR may be part of a family profile.
- Saskatchewan *in motion* recognizes that some older adults do not have access to email therefore families may include up to a maximum of 4 grandparents.
- Parents, grandparents and children who are part of a family profile may not create a separate individual profile.
- To be eligible to create a family profile, individuals must read, understand and agree to abide by all the rules and regulations of the 2019 Challenge.
- By creating a family profile you consent and agree to give Saskatchewan *in motion* permission to collect and use this personal information to administer the Challenge.
- A family can allocate up to 120 minutes of physical activity per day for each family member.
- Participants do not need to be residents of Saskatchewan or the community where they are allocating their minutes.

Solely for the purpose of this Challenge, the [Census Canada definition](#) of a family will be used to determine eligibility of a family profile.

#### 5. CHALLENGE RULES FOR REGISTERING MINUTES WITH A COMMUNITY PROJECT/INITIATIVE

Communities that meet all of the eligibility criteria will be featured on the Go Out & Play Challenge website on **February 15, 2019**.

- Individuals can create a personal or family profile as of 12:01a.m. on February 15, 2019. Any minutes added before the challenge start will be cleared as all accounts will start at zero on March 1, 2019. Minutes won through Early Bird registration will stay (See prizing section).
- Each individual or family member can allocate up to 120 minutes a day, which may include physical activity done at home, at school, or in the community both indoors and outdoors.
- Each individual or family group can log in multiple times between 12:01 a.m. and 11:59 p.m. CST each day during the challenge, and can add minutes each time, until the maximum of 120 minutes of physical activity is reached. The sole determination of time will be the Go Out & Play Challenge website server.
- Each individual or family group is responsible to enter their physical activity minutes **each day of the challenge**. Missed physical activity minutes from previous days cannot be added. **Only the current day's minutes can be submitted.**
- Schools cannot allocate the minutes of physical activity done by their students.
- Parents/guardians must enter minutes for children under the age of 18 in a family profile.
- Once minutes have been allocated to a specific community, the minutes cannot be withdrawn or transferred.
- Community rankings will be shown on the website, but the actual number of minutes allocated to individual communities will not be shown.

#### 6. PRIZING

The following prizes will be awarded in the Saskatchewan Blue Cross 2019 Go Out & Play Challenge:

- **Community Project/Initiative \$10,000 Grand Prize:** The community with the most minutes of logged physical activity during the challenge will be declared the grand prizewinner.

- **Community Project/Initiative \$5,000 Runner-up Prize:** The community with the second most minutes of logged physical activity during the challenge will be declared the runner-up prizewinner.
- **Early Bird 1,000 Minute Prize:** Any community that registers before 11:59 pm on December 14, 2018 will be awarded 1,000 Physical Activity minutes.
- There is no individual or family grand prize or runner up prize in this challenge.

## 8. AWARDING THE COMMUNITY GRAND PRIZE:

- Saskatchewan ***in motion*** will notify the designated community contact from the winning community by telephone and/or e mail.
- Saskatchewan ***in motion*** will publicly announce the winner of the Community Challenge on our website by March 13, 2019.
- A cheque for \$10,000 will be made out to the winning municipality or First Nation community.
- The community project should be completed or in progress within one year of receipt of the award.
- Saskatchewan ***in motion*** will require a progress report from the winning community and a one page story with photos that will be shared publicly.

## 9. AWARDING THE COMMUNITY RUNNER-UP PRIZE:

- Saskatchewan ***in motion*** will notify the designated community contact from the runner-up community by telephone and/or e mail.
- Saskatchewan ***in motion*** will publicly announce the runner-up prizewinner of the Community Challenge on our website by March 13, 2019.
- A cheque for \$5,000 will be made out to the runner-up municipality or First Nation community.
- The community project should be completed or in progress within one year of receipt of the award.
- Saskatchewan ***in motion*** will require a progress report from the runner-up community and a one-page story with photos to share publicly.

## 10. DISCLAIMERS:

- Saskatchewan ***in motion*** is not liable for lost, late, stolen, illegible, misdirected, mutilated, garbled or incomplete registration forms or allocation(s) of minutes or other errors or problems of any kind which may affect a community's participation in the challenge.
- THE SELECTION OF THE WINNING COMMUNITY BY SASKATCHEWAN ***in motion*** IS FINAL AND BINDING IN ALL RESPECTS. The community with the most minutes of logged physical activity during the challenge will be declared the grand prize winner.
- THE SELECTION OF THE RUNNER-UP COMMUNITY BY SASKATCHEWAN ***in motion*** IS FINAL AND BINDING IN ALL RESPECTS. The community with the second most minutes of logged physical activity during the challenge will be declared the runner-up prize winner.
- Saskatchewan ***in motion*** reserves the right to use the name and likeness or photographs, community of residence, comments, and content of the entries of all communities registered in the Challenge. Information and photo/video of the participating communities may be used in print or in web based publicity in relation to this Challenge or for Saskatchewan ***in motion***.
- Saskatchewan ***in motion*** will not be held responsible if unforeseen problems cause the Challenge website to crash as a result of a virus or tampering, or if the website fails during the competition due to technical malfunctions or breaches of privacy due to interference by third party computer hackers.
- Unsportsmanlike conduct: At the sole discretion of Saskatchewan ***in motion***, Saskatchewan ***in motion*** has the right to disqualify any community or any allocation of minutes of physical activity that is deemed to be fraudulent, in violation of the Challenge rules or that would otherwise undermine the integrity of the Challenge, including but not limited to cheating, hacking, deception or other unfair activities.
- Saskatchewan ***in motion*** reserves the right to disqualify a community, individual or family that does not abide by the rules as stated.
- Saskatchewan ***in motion*** reserves the right to suspend, cancel or modify the challenge at any time if it determines that for any reason the challenge cannot be run as originally planned, or for any other occurrence compromising the fairness or integrity of the challenge, including by substituting any alternative selection process for determining the winning community.
- Saskatchewan ***in motion*** will have resources and scripts monitoring the site and anyone caught cheating, will be disqualified from the Challenge.
- Saskatchewan ***in motion*** respects the privacy of every individual who uses this website, registers for the interactive features offered on this website or signs up to interact with us on through social media channels. The information collected through this Challenge will be reviewed by the Challenge technical support staff and any irregularities will be reported to

Saskatchewan ***in motion***. For further information on our Privacy Policy, please visit [our website](#).